# FARMER2FARMER VII COMP QUALIFICATION





## PROGRAM SUMMARY

**Qualify for a free ticket and lodging for Farmer2Farmer VII** when you meet FBN Platinum Membership qualifications during Cyber Days.

	GENERAL ADMISSION	GOLD	PLATINUM
Farmer2Farmer Ticket	\$149 early bird \$299 after Jan 15, 2026	FREE When you meet gold qualifications during Cyber DaysNov 10 - Dec 12, 2025.	FREE  When you meet platinum qualifications during Cyber Days-Nov 10 - Dec 12, 2025.
Farmer2Farmer Lodging	N/A	N/A	FREE  When you meet platinum qualifications during Cyber DaysNov 10 - Dec 12, 2025. Availability is limited; first come, first served.

#### QUALIFICATIONS FOR FARMER2FARMER VII COMPLIMENTARY TICKET + LODGING\*

- Spend \$40,000 Nov. 10 Dec. 12, 2025
- Buy 6+ products at \$1k+ each Nov. 10 Dec. 12, 2025
- Qualifying products include:
  - FBN inputs: crop protection, adjuvants and crop nutrition (excluding bulk liquid fertilizer)
  - Livestock products: animal health, liquid feed and mineral
- \*Free lodging based on limited availability; first come, first served

#### QUALIFICATIONS FOR FARMER2FARMER VII COMPLIMENTARY TICKET

- Spend \$20,000 Nov. 10 Dec. 12, 2025
- Buy 4+ products at \$1k+ each Nov. 10 Dec. 12, 2025
- · Qualifying products include:
  - FBN inputs: crop protection, adjuvants, seed and crop nutrition (excluding bulk liquid fertilizer)
  - o Livestock products: animal health, liquid feed and mineral

### **GENERAL REQUIREMENTS**

FBN Member Account

#### **FULFILLMENT**

- **Ticket** | Must register for Farmer2Farmer VII with credit card; once FBN Platinum or Gold Membership status is met, registration fee will be refunded after check-in at Farmer2Farmer
- Lodging | Once FBN Platinum status is met, members will receive instructions via their registration email address to secure free lodging